

de.Teachtoday.eu

German Project Presentation at the
European Commission Safer Internet Forum in Luxembourg,
October 22, 2009

Lars Kindervater | Deutsche Telekom



Why de.Teachtoday.eu?

Society

- Continuous and quick development of information and communication technologies (ICT) and new services
- Opportunities and risks of the new ICT are not always sufficiently known

School

- Teaching media competence for professional and private life at schools and other educational institutions is indispensable
- Creating awareness of security and protection of privacy is necessary

Initiatives

- Large number of information and teaching materials
- Many and different private and public providers
- Different qualities

Teachtoday's Objectives

- Europe-wide and cross-sectoral offering
- German customisation
- Active assistance of teachers and school communities
 - Illustration and description of ICT
 - Provision of teaching material
- Providing a central reference point for learning material
- Platform for teaching materials of different partners (synergies)
- Partnership of public and private actors

Companies & NGOs act in concert

Who is Behind Teachtoday Germany?

German Industry Project Partners

- Deutsche Telekom
- Google Germany
- Microsoft
- O2
- Vodafone



Microsoft



Google



vodafone

O₂

Network of Partners

- **Cooperating Partners:** FSM e.V.  and klicksafe 
- **Initiatives and Projects:**
Initiative D21, fragFINN, Generation@, Die Internauten, IZMF-Schulprojekt Mobilfunk, jugendschutz.net, Laut gegen Nazis, Netz gegen Nazis, Originale setzen Zeichen, SCHOLA-21, Secure-IT, Sicherheit macht Schule
- **Associations und Institutions:**
BildungsCent e.V., BITS21, DsiN, DKHW, FWU, JFF, Jugend und Bildung, n-21, Nummer gegen Kummer, Schulen ans Netz, Service Bureau Jugendinformation, Deutsche Telekom Stiftung

Implementation

Implementation of the German version of Teachtoday by HELLIWOOD media & education, Berlin

HELLIWOOD
media & education



facebook

Google



Microsoft



Telefonica

TIM

.....T...

vodafone

YAHOO!

Information and Teaching Materials Offer a Real Added Value for All

Which Topics are Covered by Teachtoday?

Privacy & Security

- Nickname and email
- Private data in communities
- Privacy and messenger
- New usages of mobile phones
- Strong passwords



Information

Communication & Responsibility

- Communication via mobile phone, web2.0 and IM
- Identifying inappropriate content
- Cyber-bullying and multimedia mobile phones
- Reporting mobbing



Check Passwords

Games & Child Safety

- Protection of minors in games
- Online games
- Knowing what is played
- Virtual world with dangers of addiction
- Using protections of technical systems



Teaching Materials

Potentials & Risks

- Potentials of media for education, job and spare time
- Scrutinise content, setting boundaries
- Dangers of addiction through uncontrolled media use
- Responsibility of schools and parents



YouTube Channel

Startseite

Themen

Praxisbeispiele

Unterrichtsmaterialien

Neu

Partner

Kontakt

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Aktuelle Nachrichten

[Unterrichtsidee: Ein Einblattdruck schreibt](#)

14 October, 23:37:00

Die Höhlenmalerei brauchte kein Urheberrecht. Die Felswand war Unikat – und blieb es. Vom Urheber und Rechten sprechen wir heute, weil die Vervielfältigung von Originalen immer leichter wird. Die Möglichkeit, zu vervielfältigen hat aber auch zur Verb...

Video zum Thema



Themen

Informationen und Hinweise zum sicheren Umgang mit den neuen Informations- und Kommunikationstechnologien.

» [Mehr lesen](#)



TEACH (iT) TODAY!

Nachdem wir
vorgestellt

» [Mehr](#)

er jemand aus
m schon einmal
getroffen?

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» [Ergebnisse](#)

Nützliche Hinweise

Weiterführende Quellen

» [Safer Internet Programm der EU](#)

» [EU Kids Online](#)

» [InSafe](#)