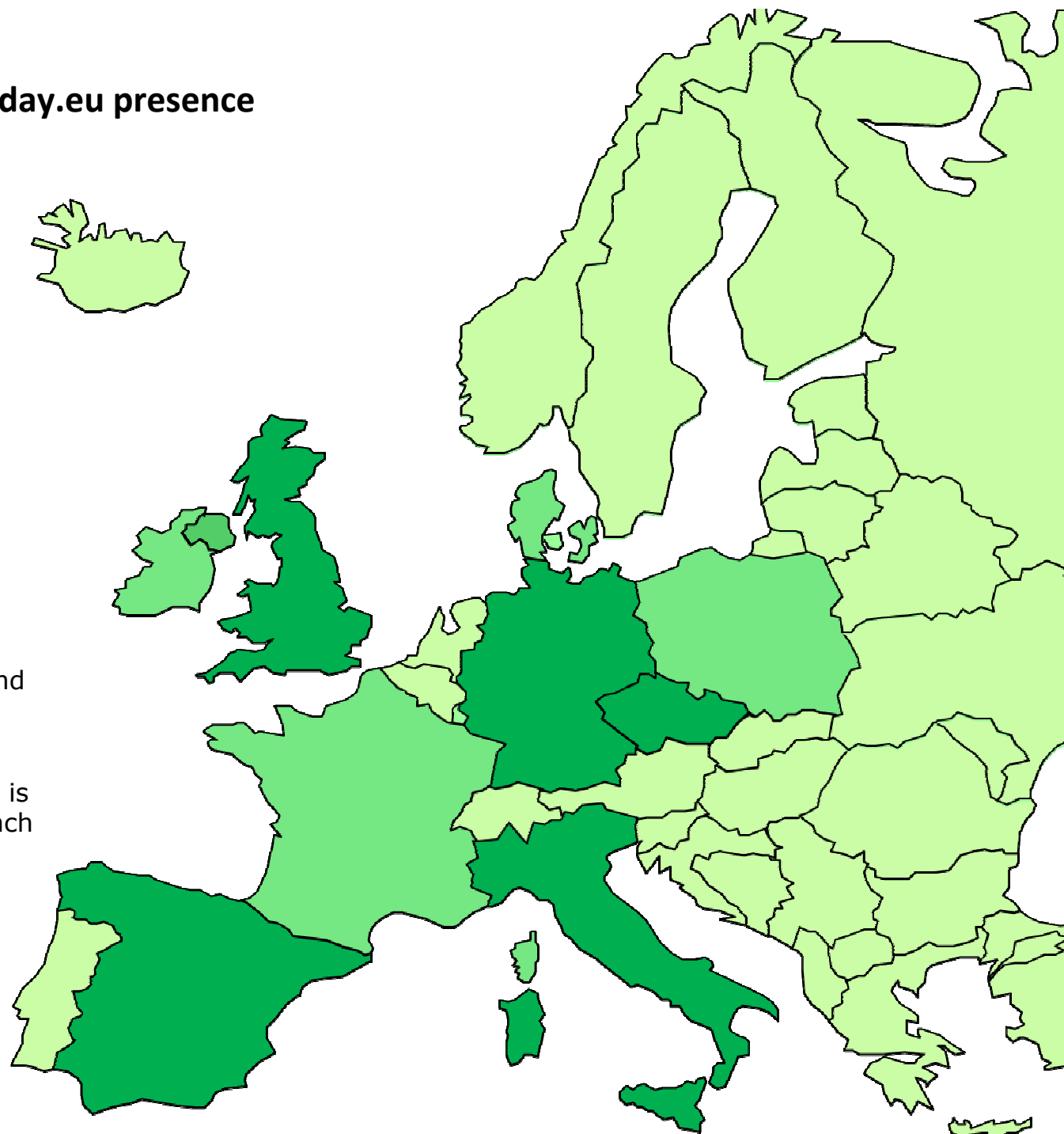


An introduction to TeachToday.eu

TeachToday.eu presence

-  2008 launches
- UK, Germany, Czech Republic, Italy and Spain
-  2009 planned launches
- Ireland, Denmark, Poland and France
-  Countries for which there is no currently planned launch



Who is TeachToday.eu?

TeachToday.eu was launched on April 23rd 2008 in Brussels with the guest of honour and key note speaker, Ms Viviane Reding, European Commissioner for Information Society & Media



- ✓ TeachToday.eu is a collaboration of the internet and mobile industry leaders in partnership with EUN Schoolnet
- ✓ The Central Steering Committee consists of Buongiorno, Facebook, Google, GSMA Europe, Microsoft, MySpace, Orange FT Group, Telefonica, Telecom Italia, Deutsche Telekom and Vodafone
- ✓ Each EU launch territory sets up a local working group that can include local commercial, educational and NGO partners

TeachToday.eu mission statement

- ✓ a website resource dedicated to provide knowledge, advice and support to ensure confidence and personal safety when using current and emerging online technologies
- ✓ primary audience is head teachers and teachers and the broader school community including support staff, school governors and teacher organisations however, through this audience we hope to reach parents, guardians and students
- ✓ the resource to turn to for advice, information and guidance to ensure safety, security and responsibility when using technology - TeachToday.eu addresses many issues such as; cyber bullying, privacy, health concerns, sexual grooming, and particularly issues where teachers may find themselves at the receiving end such as malicious comments or videos on social networking and video websites. It also provides professional guidance for teachers' use of devices and new technology, from securing data to using social networks
- ✓ offer practical solutions and resources to deal with common, new and emerging problems
- ✓ give teachers needed insight and knowledge to understand, take control and respond appropriately and effectively to the use and misuse of technology within the school environment
- ✓ support school staff in taking preventative measures and to implement sound, clear decisions and policies to deal with issues around current and emerging technologies
- ✓ help teachers in their responsibility to other audiences (parents, colleagues and students)

Why is TeachToday.eu needed?

- ✓ TeachToday.eu provides teachers with a wealth of information. This includes lesson plans, case studies, reporting procedures, as well as outline policies designed to keep them abreast of the changes in communication technology
- ✓ The website facilitates teachers to take advantage of the opportunities and avoid the risks of new technology, such as cyber bullying, grooming, fake profiles, unapproved publication of videos, etc.
- ✓ The industry consortium works closely with European Schoolnet, a network of 28 Ministries of Education across Europe, to create the materials present at TeachToday.eu and ensure that teachers were consulted throughout site development

"New technologies bring huge benefits to children and young people, but issues such as online safety, cyber-bullying, and privacy are of major concern. Teachers are telling us they want to have the know-how to deal with these issues in the classroom – and TeachToday will help them to make sense of technology."

Marc Durando, Executive Director of European Schoolnet

