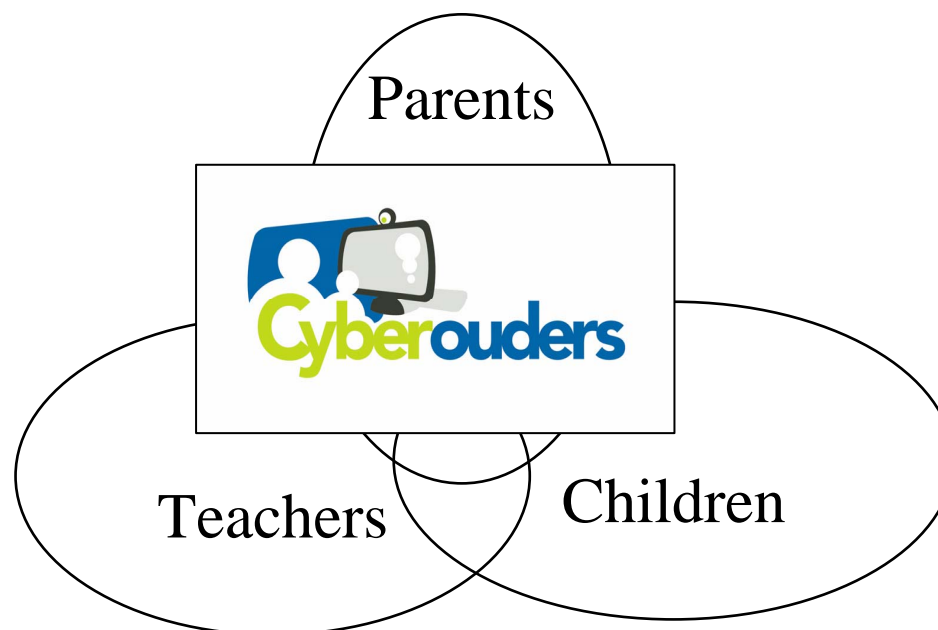




Cyberparents- connecting home and school in online safety

Ancella Evers- de Boer

Cyberparents ?!



“Cyberparents are approachable for other parents, children and teachers with any questions and concerns regarding online safety- at home and at school.”



A cyberparent ...

- is an ambassador of internet safety- at home and at school
- is approachable for other parents, children and teachers
- is not on its own; plenty of support inside and outside school





A cyberparent ...(cont.)

- works in the school community: together with headmaster, ICT-coordinator and the parent council
- receives support from the cyberparents network
- can develop new skills and knowledge in regional meetings

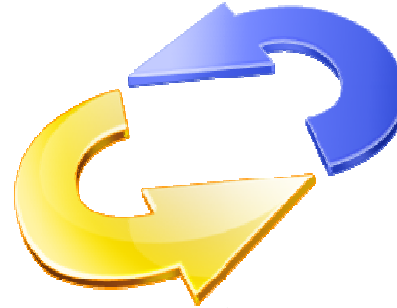


What can a cyberparent do?

- Being an accessible and approachable partner to other parents, children and the school
- Do a quickscan on Internet safety with parents and children of the school
- Open up the discussion
- Organise events and support
- Bring together the perspectives of school and home
- ...



Network and Platform



- A network of cyberparents for sharing and support
- A platform of products and service providers
- The network ensures a constant demand for (new) products and services
- The platform endorses co-operation and innovation

Network

- www.cyberouders.nl; community for cyberparents and the place to be for educators on internet safety
- physical toolbox
- handbook
- online and telephone helpdesk
- physical helpdesk in libraries
- local, regional and national conferences and training



Platform

- Parent representatives and providers of products and services relating to online safety
- Network approach; being in it together
- Online community and face-to-face contact
- Contributing knowledge, experience and content
- Sharing responsibility

Platform (cont.)

Organisations with diverse backgrounds:

- Semi-governmental
- Non-governmental
- Semi-commercial
- Commercial

For example; public libraries, producers of software, branch organisations, online communities, parent organisations, telecommunications companies, universities etc.

How to attract cyberparents?

- Organising low cost parent evenings at schools
- Word of mouth
- PR and Communication through regular channels; magazines, newspapers, internet, conferences etc.
- VOO connections
- Platform connections



Experiences so far

- Attracting cyberparents through parent evening is effective
- Activities of individual cyberparents differ as much as people do
- Cyberparents need close-to-home and accessible support to remain active
- Products and services often do not meet the demands of parents and schools



Parental involvement in Dutch schools

Parents can...

- ... help out (do odd jobs on a regular basis)
- ... perform educational support activities
- ... become a member of the parents' council (organise activities and act as a sounding board)
- ... become a member of the participation council (institution enforced by law)
- ... become a cyberparent!



About myself

- Policy advisor and project manager
- Experience in both academics and educational practice
- Areas of expertise; identity of public education, quality management, parent involvement
- Recent projects:
 - parent participation of minorities
 - parent participation in quality management
- Contact: a.evers@voo.nl
- See also: www.cyberouders.nl, www.voo.nl





About my organisation

- VOO is the lobby organisation for all involved in public education, e.g. parents, teachers, school boards, politicians etc.
- Founded in 1866
- Our work in schools involves the image of public education and we promote co-ownership; teachers, children and parents
- Experience in Internet safety: SUSI (www.besafeonline.org) and (cyber) harassment





Cyberparents is supported by:



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