



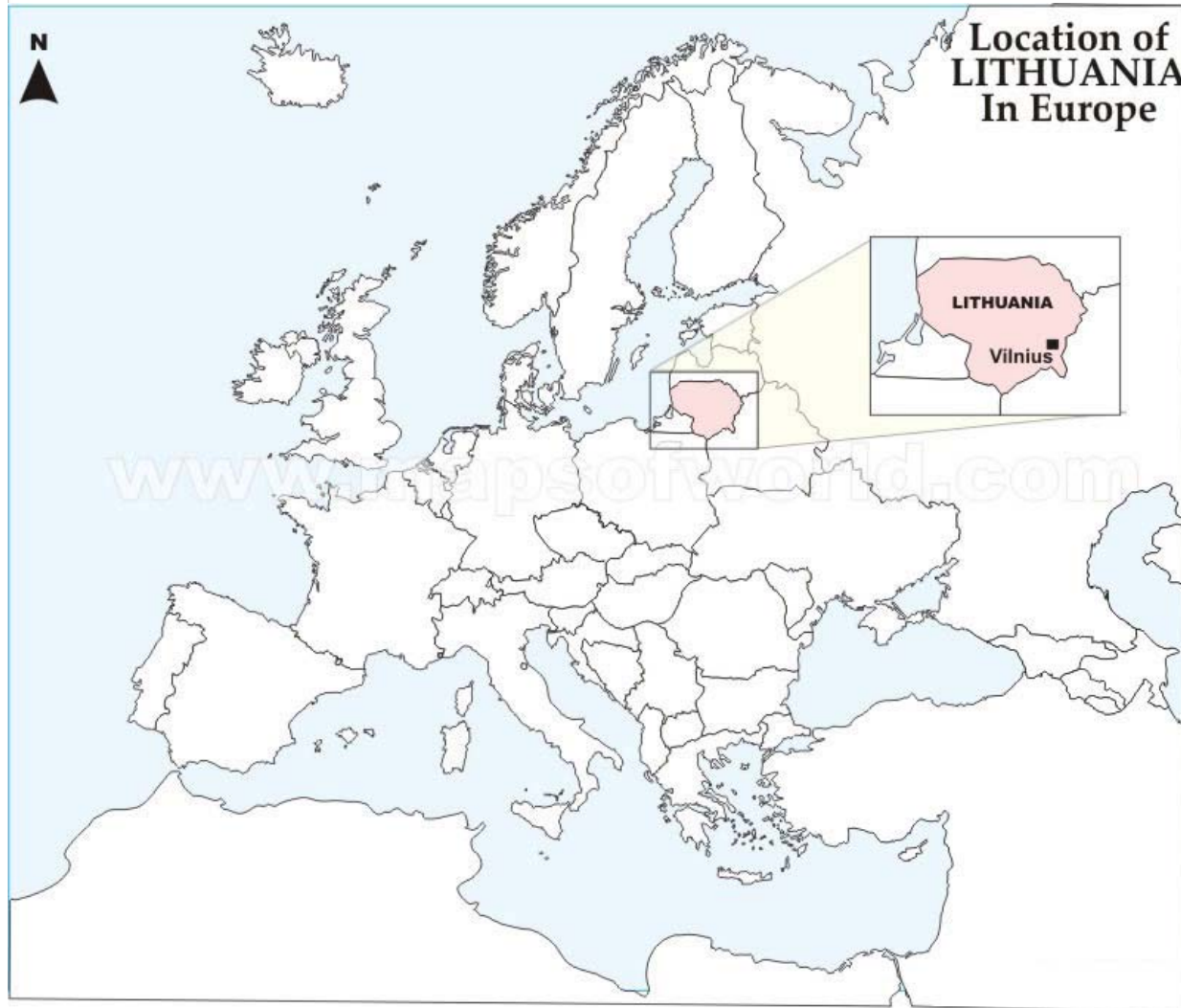
# ACADEMY of SAFER INTERNET



**draugiškas  
internetas**

Safer Internet Forum  
Luxembourg, October 22-23

# Introduction



Territory: 65 200 km<sup>2</sup>.  
Inhabitants: 3,5 mln.

Market:

1 major fixed line operator.  
3 GSM operators.

**113 ISPs.**

More then 100 hosting comp.

Broadband Internet  
penetration 23% (increased  
by 8 times from 2003).

145% mobile penetration.

Safer Internet LT project  
since 2005.

# Goals and idea of Academy of Safer Internet



- ✓ “Academy of Safer Internet” project organized as main event of SID 2009 to rise awareness of safer Internet usage.
- ✓ The idea was to have attractive way of giving message to the public to promote Safer Internet education in schools and to give necessary knowledge about threats on the internet and advices how to deal with them to children and their parents.
- ✓ Project implemented in cooperation by:
  - Communications Regulatory Authority of the Republic of Lithuania (coordinator).
  - Telecommunications operator TEO LT, AB (implementation).
  - Ministry of Education and Science of the Republic of Lithuania.
  - UAB “Microsoft Lietuva”.
  - Association “Lengas į ateitį”.
  - “Children Support Center”.



LIETUVOS RESPUBLIKOS  
SVIETIMO IR MOKSLO MINISTERIJA



## Implementation stages



- ✓ Partners developed the concept of Safer Internet Academy.
- ✓ Two target groups were chosen – children and parents.
- ✓ Regional and city press, radio and television involved as partners of Academy.
- ✓ Material for the lessons for children and lectures for parents were prepared.
- ✓ Volunteers lecturers were found and instructed.
- ✓ Electronic registration form for schools, willing to participate in the Safer Internet lessons, was designed.
- ✓ Decision to distribute together other awareness tools (light reflectors, booklet, video clip, etc.).
- ✓ Common Press Release to the public was announced and project started at the same time as SID.

## Project in action



- ✓ A special bus tour throughout Lithuania organized with lessons for schoolchildren and parents separately.



## Content of lessons and lectures



- ✓ Separate Lessons for schoolchildren and parents.
- ✓ Distribution of awareness tools.
- ✓ Video clips on Safer Internet and cyberbullying.
- ✓ Threats on the internet (untrusted websites, misleading messages, viruses, worms, trojans) and advices how to deal with them.
- ✓ Special attention to cyberbullying and grooming.
- ✓ Disclosure and theft of personal data.
- ✓ Harmful and illegal content and where to report about it.

<http://www.draugiskasinternetas.lt/en/main/reports>

## Some results



- ✓ It took 3 month to prepare the project.
- ✓ TEOBUS tour through 8 Lithuanian cities from February 10 till March 7.
- ✓ More than 1000 km were over passed.
- ✓ 13 volunteers lecturers gave 89 lectures in different Lithuanian regions.
- ✓ A special lesson was organized for deaf children.
- ✓ 1500 children, teachers and parents attended the lectures directly.
- ✓ Over 30000 people attended to see video clips on the big screen on the top of TEOBUS.
- ✓ Lecture participants were granted certificates.
- ✓ Parents and children, who heard the lectures, received materials about safe use of the Internet.
- ✓ Booklets and Reflectors were distributed.



## Feedback



- ✓ Positive feedback from schools received.
- ✓ Children's parents, who attended the lectures, noted that they had received much valuable information about Internet threats to their children and proper personal data provision on the Internet as well as received practical advice helping to discuss with their children upon safe use of the Internet.



Safer Internet LT







**Thank you!**



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