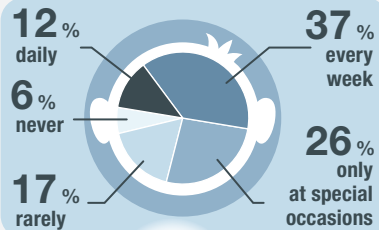


# Children under 6 years and digital media

**30 %**  
of all parents  
share ultrasound  
images of their baby

## Parents share photos of their child online:



On average, children who are between 0 and 6 years old are **one year** old when they first come into contact with Internet-enabled devices.

**72 %** were younger than one year

**sleeping rituals**

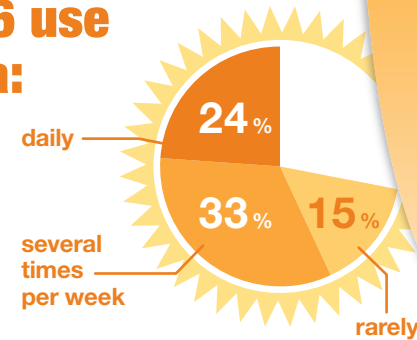
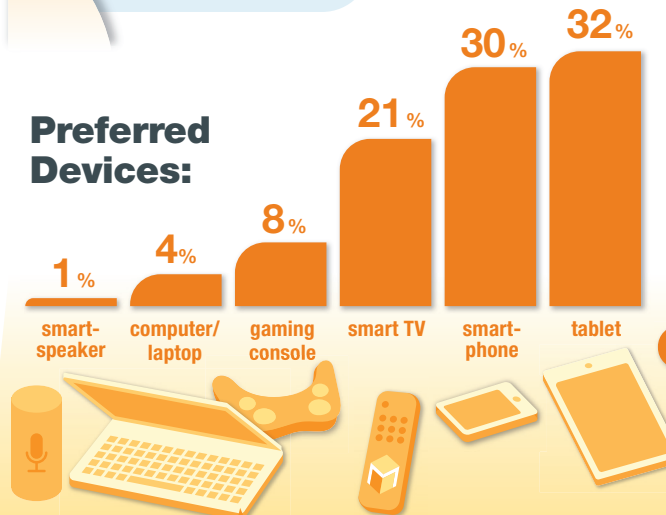
**10 %** of 3-6 years old kids need a short video before they go to bed

**72 %** of Kids under 6 use digital media:

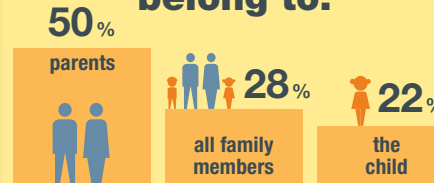
**17 %**  
were exposed to unsuitable content in the past

**38 %**  
know how to use the devices by themselves

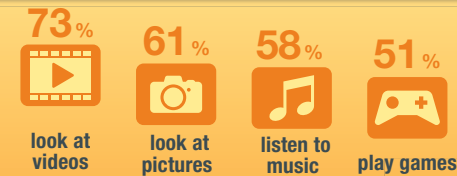
## Preferred Devices:



## The devices used belong to:



## How do children use the internet?



**3-6** years old kid:  
watching videos, listen to music, playing games

**0-2** years old kids:  
talking with the family, looking at pictures

**Saferinternet.at**  
Das Internet sicher nutzen!

Telephone interviews (CATI) and online survey (CAWI)  
n= 400 Parents of children between 0 and 6 years, November 2019

## What do parents say?

**75 %** are aware of their being a role model.

**35 %** of parents have disagreements about how their children use digital media.

**23 %** disagree with their partner about their child's digital media usage.

Only **18 %** can easily find good apps for their child.

**20 %** report to feel bad about their child being too much online.

## How do parents guide their kid's online activities?

