



Safer Internet Day

The campaign at a glance

Safer Internet Day is a global initiative promoting online safety, with 2026 marking its 23rd edition. It was launched in 2004 under the EU SafeBorders project and adopted in 2005 by the EU co-funded Insafe network.

COUNTRIES



The campaign involved around **180 countries and territories** in **6 continents**.

The campaign ran for the whole month of **February**, with the global day of focus on **Tuesday, 10 February 2026**.

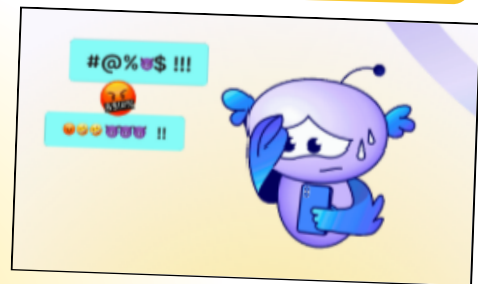


HIGHLIGHTS

EU ACTION PLAN AGAINST CYBERBULLYING

On **10 February**, the European Commission (EC) adopted the **EU Action plan against cyberbullying**, aiming to protect children and teenagers online.

NEW GIF ON CYBERBULLYING



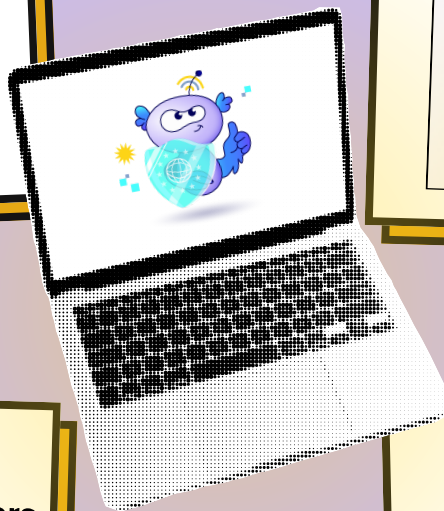
GLOBAL PROMOTERS



Key **stakeholders** worldwide actively promoted the campaign.

NEW OUTPUTS

On Safer Internet Day, the **BIK Annual Report 2025** and new interactive materials on the **Learning Corners** of the BIK platform were published.





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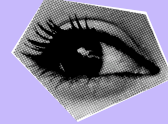
OVERALL CAMPAIGN REACH



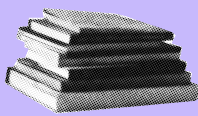
33 million
people reached
worldwide



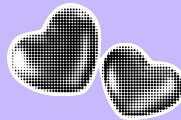
4,700
online mentions



1.7 million
page views on
SID platforms
(BIK and SICs)



6,000
accesses to learning
materials



192,000
social media
interactions



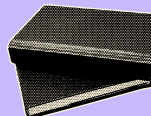
2,000
pieces of
user-generated content

The network of **Safer Internet Centres**, a European initiative co-funded by the EU, works to promote a safer online environment for children and young people.

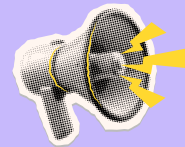
SID ACTIONS BY SAFER INTERNET CENTRES*



1.3 million
participants



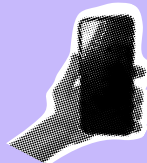
30,500
schools



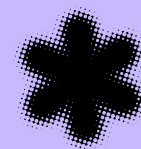
680
youth panellists



4,600
partners (policymakers,
industry & media)



100
helplines
involved



70
hotlines
involved