

Safer Internet Day

**Information for potential
Safer Internet Day
Committees
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Contents

What is Safer Internet Day?3

Safer Internet Day Committees.....3

Activities proposed for Safer Internet Day4

Resources and tools to support SID Committees4

Method and timeline5

Contact for further information7

What is Safer Internet Day?

Safer Internet Day (SID) is an annual awareness-raising campaign that aims to bring together key actors from both the public and private sectors in as many countries as possible to promote the safe, responsible use of online and mobile technologies, particularly among children and young people.



Since its first edition in 2004, SID has been celebrated throughout February, typically with a global day of focus on the second Tuesday of the month. Hundreds of events are organised for each edition to raise awareness of online safety issues, right across the globe.

Safer Internet Day is organised by the European Commission, in the framework of [Digital Europe Programme \(DIGITAL\)](#). It is supported by European Schoolnet (EUN) in a Secretariat capacity, and further amplified by [European Safer Internet Centres](#) in the framework of the joint Insafe-INHOPE network.

The next edition of Safer Internet Day will be celebrated in February 2026, with a global day of focus on Tuesday, 10 February 2026. The overarching campaign slogan, “Together for a better internet,” highlights that we all have a role to play in creating a safer, better internet.

This document outlines the process for convening a SID Committee to coordinate country-wide actions for running a SID campaign.

Safer Internet Day Committees

Each country wishing to participate should set up a Safer Internet Day Committee, which should be supported by at least one public authority or government organisation (a letter/email of support may be requested). The committee should involve leading actors in the online safety arena (such as NGOs, industry, and researchers), but there can only be one SID Committee per country.

To check whether there is already a committee in your country and/or to express your interest in convening one, please [contact the SID helpdesk](#) in the first instance.

Activities proposed for Safer Internet Day

Typically, the SID Committee will lead one or more actions on Safer Internet Day (or during the month of February), which may include but are not limited to:

- The launch of an awareness campaign in the media (for example, via video clips, radio announcements, songs, social media campaigns, and so on).
- A special television programme.
- A competition for children.
- A conference with leading figures in the sector, involving children and young people, parents and caregivers, teachers and educators, researchers, industry and policymakers.
- A press conference involving celebrities who support SID.
- The publication of results from recent research on online safety.
- The launch or promotion of resources for schools and/or parents.
- Undertaking visits to schools to speak to students and educators.

We particularly welcome new and innovative ideas from SID Committees for celebrating Safer Internet Day in their respective countries.

While there is an overarching theme for Safer Internet Day celebrations, Safer Internet Day Committees are welcome to set a sub-theme to best reflect national priorities.

Resources and tools to support SID Committees

All SID Committees are invited to make use of a number of resources and tools to help run a successful SID campaign, as follows:

- [Safer Internet Day section of the Better Internet for Kids public portal](#) – this acts as the home for all things SID and is used to promote SID to all interested stakeholders. This typically includes various assets, including:
 - Key messages – SID Committees will be provided with a series of key campaign messages to help shape localised activities. These can typically be adapted to reflect national actions and priorities.
 - Logos and assets – SID Committees will be provided with a SID 2026 logo and various other assets (in a variety of file formats), along with guidelines for use.
- [Safer Internet Day profile page](#) – each new Safer Internet Day Committee will be provided with a profile page on the SID section of the BIK portal. This is a space to promote events and activities for SID 2026 (along with associated resources) to a global audience. Updates are typically provided via an online form, and are subject to moderation (and light editing if needed) by the SID Coordination Team. Please note that profile pages must be updated for each annual Safer Internet Day campaign.

Furthermore, SID profile pages can be updated at any time to already start raising awareness for the next edition of SID.
- Various [educational resources and videos](#) are made available on the [Better Internet for Kids \(BIK\) platform](#) (the host site for the Safer Internet Day campaign). These resources aim to support teachers, parents, caregivers, children, and young people in discovering the online world safely. The tool can be searched and filtered in various ways, such as by resource type, language, target age, or topic.

SID Committees are invited to submit their own resources for inclusion in this resource and/or promote this resource repository within their own countries.

Method and timeline

To reinforce the impact of Safer Internet Day through an integrated approach, we have set up the following:

1. European Schoolnet provides the Secretariat services for the Safer Internet Day campaign on behalf of the European Commission. The Secretariat responds to questions sent to the [SID helpdesk](#) and helps connect you with other people in your country who wish to participate in a Safer Internet Day Committee and/or celebrate SID.
2. The Secretariat will confirm the status of all national SID Committees and publish the details of national contact points on the [Safer Internet Day section of the BIK public portal](#).

In some cases, the Secretariat will require additional information on national support or planned actions before it can validate the Committee, if, for example, the planned actions seem insufficient or if several organisations in one country have applied to become the SID Committee. Where the latter is the case, the Secretariat will seek to connect interested parties and may ask the various organisations to provide a formal letter of support from a government department or agency. Where several organisations in one country are working on safer internet issues, the Secretariat will aim to connect them to amplify the impact of Safer Internet Day actions.

3. Participants inform the Secretariat of the organisations that make up the national committee and the planned activities, and also provide the name and email address of the designated national contact point. Should the national contact point change from one campaign to the next, this should be notified to the [SID helpdesk](#).
4. SID Committees may update their profile pages as many times as they wish in the run-up to each campaign, and are also invited to continue updating their pages after the event with their campaign successes. The main point of contact for the SID Committee will receive information on updating the profile page.

Please note, any country pages left unpopulated or not updated for the current campaign may be removed without further notice.

5. The main point of contact for the SID Committee will receive updates on news and resources during the run-up to SID via regular email mailings.
6. Each SID Committee is encouraged to send an article outlining the activities and impact of Safer Internet Day within their country at the end of each campaign period to be published on the [Better Internet for Kids \(BIK\) public portal](#) (the host site for the Safer Internet Day campaign). The article may also be linked to from within the SID country page and used in associated dissemination activities.

Contact for further information

We hope you have found this guide useful.

Should you have any further comments or questions, or would like to proceed with convening a SID Committee in your country, please [contact the SID helpdesk](#).

SID Committees are also encouraged to visit our social media profiles regularly for the latest news and updates:

- Like us on Facebook at www.facebook.com/SaferInternetDay.
- Follow us on X (formerly Twitter) at www.x.com/safeinternetday.
- Connect with us on LinkedIn at www.linkedin.com/company/better-internet-for-kids/.

To stay up to date on Better Internet for Kids (BIK) issues more generally, [subscribe to the quarterly BIK bulletin](#). Read [past editions of the bulletin](#) on the Better Internet for Kids platform.



better-internet-for-kids.europa.eu



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