



What is DSA for YOUTH?

The DSA for YOUTH campaign focuses on raising public awareness and understanding of the [guidelines on the protection of minors under the Digital Services Act \(DSA\)](#) as well as the approach to age assurance and age verification,

Through family-friendly resources, youth voices, and stakeholder collaboration across Europe, the campaign helps families, educators, and young users understand the DSA's guidelines and how to stay safe online.

Campaign at a glance



Dates

10 October - 7 November 2025



Topics covered

Guidelines on the protection of minors under the DSA; privacy settings; age-assurance and age-verification approaches; reporting; moderation of harmful content; reporting harmful content.



Target audience

Children and young people, parents and caregivers, educators, experts, anyone using online and digital services.



Outputs

- Toolkit: Practical resources on the DSA's protection of minors.
- Booklet: Family-friendly booklet on the DSA guidelines on the protection of minors online.
- Quiz: Test your knowledge of minors' online protection under the DSA.
- Youth videos: Young people share their views on online safety and rights.
- SIC insights: Real examples of the DSA in action across Europe.
- Webinars: Sessions for parents, teachers, and experts.
- Social media campaign with influencers collaborations.

How can you support?

Spread the word about how the DSA keeps kids and teens safe online.


Access the following materials to get started:

Promo pack

#DSAforYOUTH
#DSA



 <https://better-internet-for-kids.europa.eu/en/campaigns/dsafor youth>

 For any questions or inquiries about the campaign, please contact [Inna Agadzhanova](#), [Sarah Willoughby](#), or use the generic BIK mailbox (content@betterinternetforkids.eu).

