

Insafe helplines quarterly report: Q1 2025

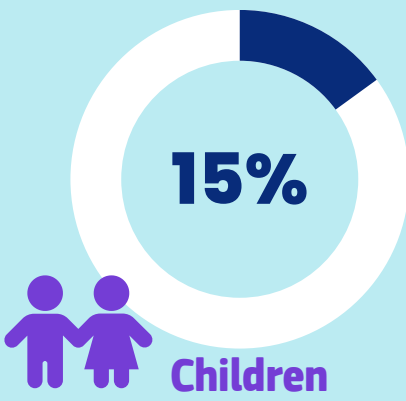
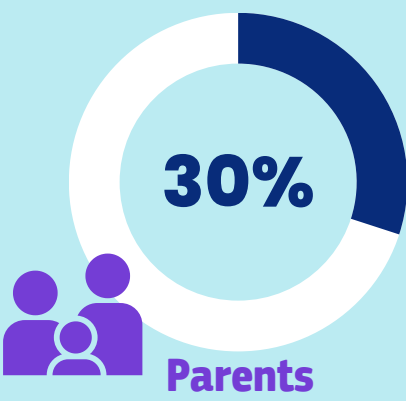
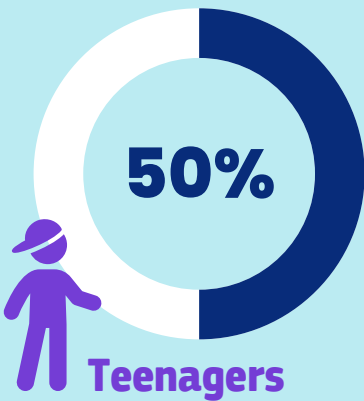
1 January- 31 March 2025

CONTACT OVERVIEW




 **13,800+**
contacts in Q1


 **6 out of 10**
users were male



INCIDENT LOCATION*

*based on data from helplines that are able to collect it

69% 
of incidents took place on **social media**

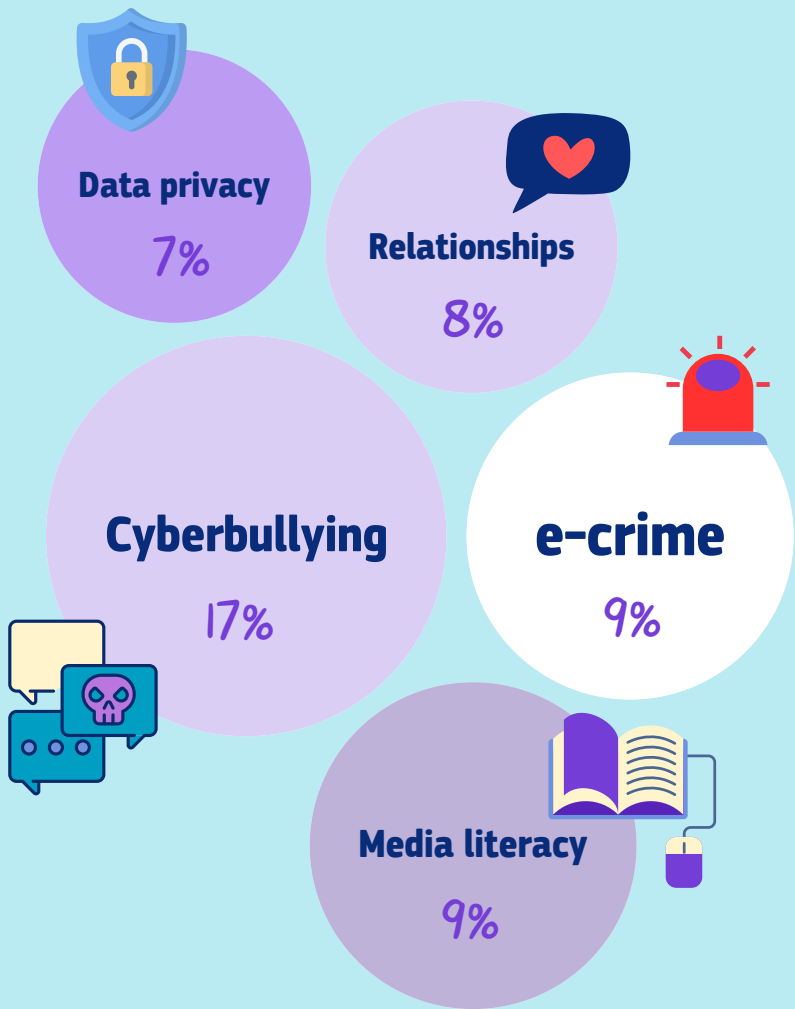
20% 
of incidents took place on **messaging platforms**

CONTACT METHOD

 **45%**
of contacts by **phone**

 **14%**
of contacts by **chat**

REASON FOR CONTACT & TRENDS



Online violence

Rise of 3 percentage points in cases relating to **online violence**, (hate speech, cyberbullying, e-crime and radicalisation). There was also a rise in exposure to **violent content** being seen (and sometimes shared) by children and young people.

Sextortion

Rise in **sextortion cases involving the use of AI**. While contact is often made on mainstream social media platforms, the discussions then migrate to messaging platforms.