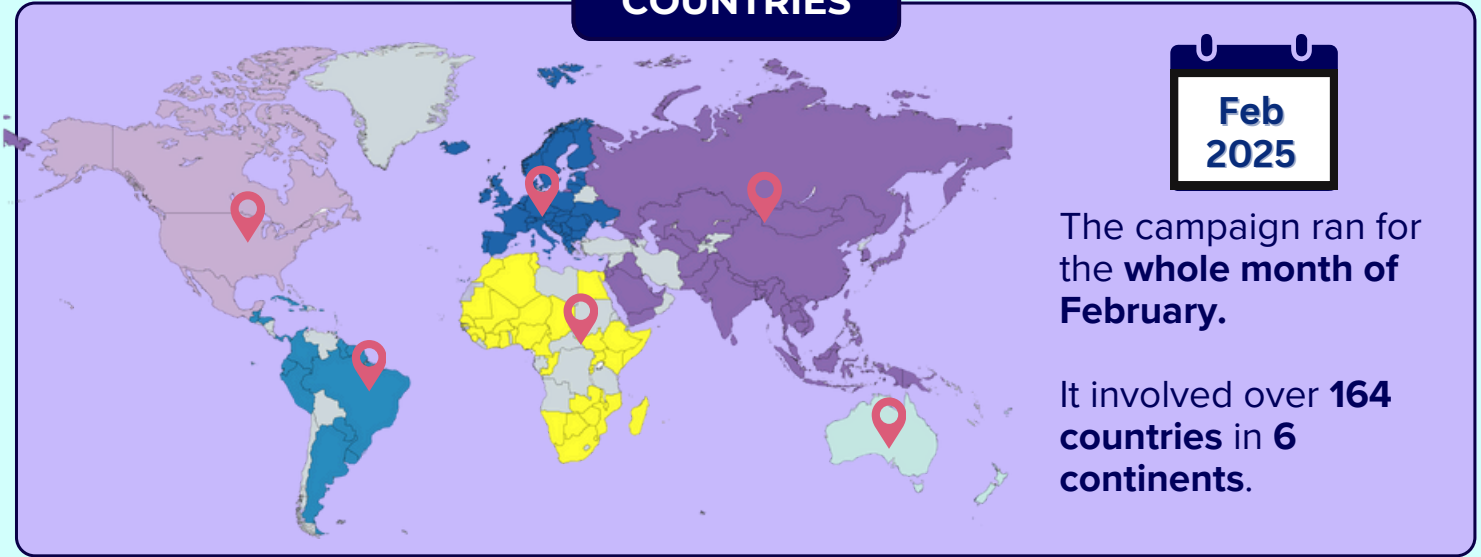




# Safer Internet Day

## The campaign in figures

### COUNTRIES



### SOME FACTS

#### NEW BRANDING AND MASCOT

A new SID website was launched, along with Ally, the new fast, brave and tech-savvy mascot.

#### NEW SID VIDEO



#### NEW OUTPUTS

On Safer Internet Day the BIK Annual Report 2024 and the first evaluation of the BIK+ strategy were published.

#### GLOBAL SUPPORTERS

The European Commission, the UN, Microsoft, and Google, among many other organisations, actively supported the campaign.



**22**

SID editions so far



**Together for a better internet**



**10 Feb 2026**

Next edition