

2024 IN FIGURES

Safer Internet Day

On Safer Internet Day (SID) 2024, about 19,000 schools and over 17,000 organisations were involved in Safer Internet Centre actions across Europe alone. Many more stakeholders were reached across the globe, with almost 190 countries and territories participating in celebrations in some way.



BIK YOUTH

More than 2,100 events involved youth participation throughout 2024.

2,100
events involving youth



These figures represent most Insafe network Safer Internet Centres (i.e. those operating in the EU Member States, Albania and Norway). Iceland and North Macedonia are not counted here.

RESOURCES



35 million

European citizens reached with more than

2,300
new resources



responding to relevant **online topics** such as

-  Algorithms
-  AI
-  Cyberbullying
-  Media literacy
-  Online harms
-  Screen use
-  Digital marketing tactics

HELPLINES

Insafe helplines handled over 54,000 calls in 2024.

54,000

With **teenagers** making up around a half of all helpline contacts.




Cyberbullying was the **main issue** discussed with helplines, with 14% of calls related to it.

14% Cyberbullying

Sexual issues accounted for 24% of the total, which included **grooming, sextortion, online sexual coercion of children**, and **non-consensual sharing of intimate images**.

24% Sexual issues

 **Phone calls** were the most popular way for young people to reach out to a helpline.

50%



*These figures represent all INHOPE member hotlines, not only those which are EU co-funded.
**CSAM: child sexual abuse material

REPORTING*

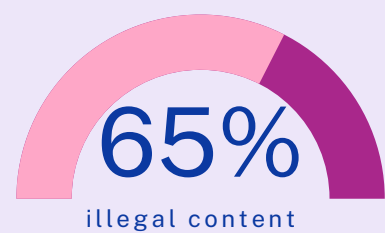
INHOPE hotlines **identified and exchanged nearly 2.5 million** suspected online records of CSAM** in 2024.

2.5 million
suspected CSAM records



Over 920,500 records were **new content**, meaning analysts were processing **previously unseen material**.

 920,500
new content items



65% of the total records were confirmed as illegal. National law enforcement agencies were informed, and notice and takedown were issued to the service provider.



Discover more about our work in the [Better Internet for Kids: Review of the year 2024](#).