#positivecontent

Positive online content: better experiences for your pupils

Top tips
for #teachers

positive online content campaign

#1

Before you choose a website/app/service for your pupils ask yourself:

Is it empowering?

Is it engaging?

Is it stimulating?

Is it safe?

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#2
Before you choose a website/app/service for your pupils:
make sure that it is age appropriate and has clear learning outcomes and objectives.

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#3

Before you choose a website/app/service for your pupils:

Make sure that it is appropriate to their development abilities (cognitive, linguistic, social and emotional).

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#4

Choose creative, interactive and educational content which is challenging enough for your pupils.

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#5

Make sure that the navigation is user- and child-friendly enough for your pupils.

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#6

Can your pupils easily navigate through the website/app/service

and can they go back to previous chapters/levels in case they get lost?

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#7

Before you choose a website/app/service for your pupils,

are you sure the URL is unequivocal and cannot lead to inappropriate domains/sites if misspelled?

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#8

Before you choose a website/app/service for your pupils,

make sure the content is up to date, checked and monitored regularly enough.

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#9

Before you choose a website/app/service

Are you sure it does not collect more information about your pupils than is necessary?

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#10

Before you choose a website/app/service for your pupils:

make sure it respects all privacy laws and that it encourages an adult's consent before creating an account.

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#11

Before you choose a website/app/service for your pupils:

make sure that reporting mechanisms and moderation are available and clearly marked.

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#12

Make sure that no in-app spending is possible without an adult's consent, that the online shopping facilities are clearly set apart from the content, and that the content does not include harmful advertising (cigarettes, alcohol, plastic surgery and so on).

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#13

Before you choose a website/app/service for your pupils:

verify that commercial elements do not restrict the user's control of actions.