



Positive online content: better experiences for your children

Top tips for #parents



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#1

Make sure that no money can be spent outside the protected area on the website/ app and that parental control is required for any in-app purchases or similar.

Find out more about Positive content at:
www.betterinternetforkids.eu/positive-content



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#2

Make sure your child can easily differentiate between content and commercial elements online.

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#3

Before you choose online content, ask yourself: is the content **ad free**? If not, does it respect **regulations** and **laws**?

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#4

Before you choose online content, ask yourself: can children easily **report** or ask for **advice** if they stumble across any inappropriate content?

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#5

Before you choose online content, ask yourself: are there **parental controls** in place for creating an account?

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#6

Make sure the website/app/service does not **collect** more **data** than is necessary.

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#7

Before choosing online content, make sure you can find clear information about whether **privacy laws** are respected.

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#8

Good digital content for kids is “safe-by-design”.
Make sure you test it well before you let your
kids use it.

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#9

Does the chosen digital content allow effective **monitoring** and **moderation**? Can you easily report inappropriate content?

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#10

Make sure that the chosen online content allows children to keep track of where they are. Can they easily go back to the same content/chapter/level if they want to?

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#11

Does the digital content you have chosen for your kids respect their socio-cultural context? Is it appropriately adapted to their reality and background?

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#12

Make sure that the online content you have chosen is not only **creative**, **stimulating** and **educational**, but **challenging** enough also.

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#13

Do you know what the **(learning) objectives** of the digital content you have chosen for your child are?

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