

Top tips

for #parents



#1

Make sure that no money can be spent outside the protected area on the website/ app and that parental control is required for any in-app purchases or similar.



Top tips

for #parents



#2

Make sure your child can easily differentiate between content and commercial elements online.



Top tips

for #parents



#3

Before you choose online content, ask yourself: is the content ad free? If not, does it respect regulations and laws?



Top tips

for #parents



#4

Before you choose online content, ask yourself: can children easily report or ask for advice if they stumble across any inappropriate content?



Top tips

for #parents



#5

Before you choose online content, ask yourself: are there parental controls in place for creating an account?



Top tips for #parents

positive online content campaign

#6

Make sure the website/app/service does not collect more data than is necessary.



Top tips

for #parents



#7

Before choosing online content, make sure you can find clear information about whether privacy laws are respected.



Top tips

for #parents



#8

Good digital content for kids is "safe-by-design".

Make sure you test it well before you let your
kids use it.



Top tips for #parents



#9

Does the chosen digital content allow effective monitoring and moderation? Can you easily report inappropriate content?



Top tips

for #parents



#10

Make sure that the chosen online content allows children to keep track of where they are.

Can they easily go back to the same content/chapter/level if they want to?



Top tips

for #parents



#11

Does the digital content you have chosen for your kids respect their socio-cultural context? Is it appropriately adapted to their reality and background?

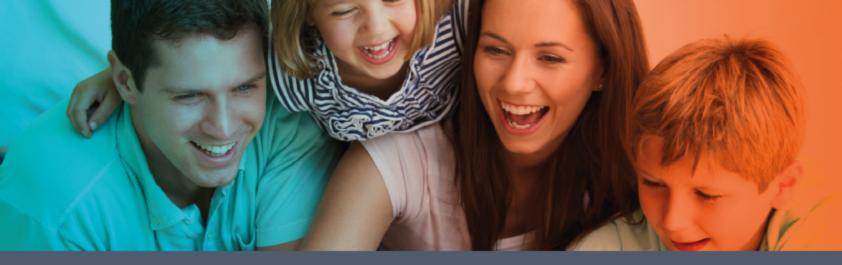


Top tips for #parents



#12

Make sure that the online content you have chosen is not only creative, stimulating and educational, but challenging enough also.



Top tips

for #parents



#13

Do you know what the (learning) objectives of the digital content you have chosen for your child are?